

01/2011

Promoter: Paid Amt:

Date:

Check#:

# 20th annual Los Angeles LA calendar motorcycle show

## Saturday July 16th 2011 - The Queen Mary Seawalk Village

1126 Queens Highway, Long Beach 90802 • Exhibitor Entry near rear of Queen Mary ship

## 2011 exhibitor registration form

KEEP A DUPLICATE FOR YOUR INFORMATION. MAIL ORIGINAL WITH CHECK PAYMENT, or FAX WITH ONLINE CHARGE CARD PAYMENT RECEIPT

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

E Mail Confirmation \_\_\_\_\_ Website \_\_\_\_\_

Type of Products/Services: \_\_\_\_\_ Check One: Exhibited Only \_\_\_\_\_ Retail Carry Out Sales \_\_\_\_\_ (add LB City License Fee below)

Preferred Location: V-Twin / Custom \_\_\_\_\_ Metric Sport / Cruiser \_\_\_\_\_ All Motorcyclists \_\_\_\_\_ Special Request \_\_\_\_\_

<b>10' x 10'</b> <b>\$150</b> 10'	<b>10' x 20' space</b> <b>\$270</b> (\$135 per 10')	<b>10' x 30' space</b> <b>\$360</b> (\$120 per 10')	<b>10' x 40' or 20' x 20'</b> <b>\$440</b> (\$110 per 10')	<b>20' x 30' or bigger w/Truck or Island</b> <b>\$100 per 10' x 10' - Major Exhibitor *</b>
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**Exhibitor Space Pricing Sold in 10 x10' increments. Your Space Must be Exact. YOU CAN NOT EXTEND OUTSIDE YOUR PAID SPACE.**  
**Your paid display space must accomodate all parked motorcycles, open awnings, open trailer doors, hitches. loading ramps.**

**\*Example:** A 70 x10 foot Big Rig truck with 10' foot side awning & 10' opening rear tailgate is 80 feet long x 20 feet wide = 8 x 2 x \$100 = \$1,600 Space Cost

**Gianatsis Design Chooses All Exhibitor Placements** for a balanced flow of spectators, sales, to keep competitors apart, associates together.

Exhibitor Maps &amp; Passes: Pickup at Back Gate

Queen Mary Hotel Reservations / ph 1-562-435-3511

Booth Equipment Rental: A1PartyRental.com / Cindy Santiago ph (626) 967 0500

Spokesmodel Booking: www.AFTcustoms.com / ph (209) 223-3848

**1). Space Cost:** Total Space Needed: \_\_\_\_\_ ft. width x \_\_\_\_\_ ft depth x (space cost) = **Space Payment Amount:** \_\_\_\_\_

**2). Late Registration, Credits\*** 10% Discount before 1/2/11. Add Late Fee 5% after May 1st, 10% after June 1st. **Adjustment:** \_\_\_\_\_

**3). Long Beach Temp Busines License:** Any Carry Out Retail Product Sales, 1 day @ \$46/day + \$4 Handling **Add \$50.00:** \_\_\_\_\_

**4). Extra Discounted Exhibitor Passes:** Qty. \_\_\_\_\_ x \$15 each = \_\_\_\_\_ **Purchase Extra Passes:** \_\_\_\_\_

You get 2 exhibitor passes for the first 10x10 space, 1 additional pass for each additional 10x10 paid space up to 5 FREE passes.

**\* TRAVEL CREDIT:** We offer a 33% Discount on your Exhibitor Space if traveling more than 250 miles, to apply towards your fuel and lodging costs.

Also discounts offered to our Calendar Bike Builders, or use of Professional Spokesmodels. Call for details.

**Total Enclosed Payment: \$** \_\_\_\_\_

**5). Describe your display:** \_\_\_\_\_

**BIKE CONTEST AWARDS:** Product Manufacturers will donate (2) \$50 or \$100 Retail Value Product Credit Gift Certificates for each 10' space to be used in your company's name as Bike Show Contest Awards. Gianatsis Design will produce these Certificate(s) and award them (1 per contestant) to use at retail value as a credit towards the purchase of \$150 or \$300+ plus in products at retail price from your company within 9 months of the Show.

### EXHIBITOR SETUP INFORMATION and REQUIREMENTS

- **Exhibitor Layout Maps will be given to you at Back Gate Check-in, and posted online by July 7th at [www.FastDates.com/BIKESHOW.HTM](http://www.FastDates.com/BIKESHOW.HTM)**
- **Due to tight confines of the Queen Mary Park, all Big Rigs and Display Trailers must be set in place on Friday**  
Including access for transport trailers. Only 2-axle vehicles without trailers will be allowed in to unload inside the Show on Saturday morning 6:30-8:30am.
- **Exhibitor Big Rig & Trailer pull-in and parking Friday, July 15th 12-5pm.** Then finish your product set up Saturday 6:30-8:30am.  
Big Rigs & Trailers on Pavement/ Rear of Park / Back Fence pull-in 12 noon -1pm, Center of Park 1-3pm, at Front of Park / Main Stage pull-in 3-5pm.
- **Small Exhibitor pull-in and parking Saturday, July 16th 6:30-8:30am.** One vehicle only. No Towed Trailers allowed. Event opens at 10am.  
Late arrivals after 8:30am Sunday may have their booth space relocated to another location to facilitate event setup. No Vehicle entry after 8:30am.  
**Your Transport Vehicle must be removed from the Venue by 8:30 am so we can begin placing Bike Contest Classes in the Venue**
- **Exhibitor Parking** Queen Mary lots are for paid spectator parking. Exhibitor Vehicles must park at Harbor Plaza Road City Boat Ramp 1/2 mile north of Show.
- **Show Open to Public** 10am-6pm Sunday. **No Exhibitor Breakdown or Bike Exit until after Show closing 6pm Sunday.**
- **Your Exhibit Space/Booth should be self contained / free standing** You are located outdoors on grass or paved asphalt in the sun. You may want a canopy, hard pads for bike kickstands and centerstands. **No Electrical or phone hook-ups are available.**
- **You Can Not Extend Out of Your Paid Space - Trailer Hitches, Tow Bars, Ramps and Opening Doors must fit and open in your paid space.**
- **Long Beach Temp Business License** Retail Vendors selling carry out products, Gianatsis collects City of Long Beach License Fee (#3 above).
- **No Refunds:** Payment in full required to reserve your space. 80% refund if you cancel before June 1st, after which no refund. No refund if event does not take place due to circumstances beyond our control including weather, an act of god, or cancellation by a government agency.  
We reserve the right to refund your registration should we reach capacity and have another exhibitor more appropriate to the Show theme.
- **Armed Overnight Security Provided on Friday and Saturday night** but you are still responsible to secure and insurance your own property.
- **No Exhibitor Break Down or Vehicle Exit before 6pm Saturday:** This includes motorcycles inside your display. Or you agree to pay a \$500 fine.

I have read and agree to the above Exhibitor Requirements. I will not hold Gianatsis Design (The Promotor), The Queen Mary, the Show Sponsors, the City of Long Beach, responsible for any injury or liability, nor theft or damage of our property while exhibiting at the Show.

Representative's Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_  
 Book Early with Full Payment to assure your space / no partial payments. Keep a copy of this form for your reference. Pick up Passes & Layout Map at Back Gate during Exhibitor Set Up. No Partial Payments/Deposits.

**Online Payment:** Make Charge Card, PayPal.com, Bank Debits on our Website: [www.FastDates.com/BIKESHOW.HTM](http://www.FastDates.com/BIKESHOW.HTM)

**Postal Mail / Fax completed Exhibitor Reservation Form w/ Check, Money Order Payment in Full, or Online Payment Receipt to:**  
 Gianatsis Design, 4801 Reforma Road, Woodland Hills, CA 91364 • Phone 818-223-8550 • Fax 818-223-8590